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MOTIVATING ENGLISH FOR SPECIFIC PURPOSES (ESP) STUDENTS

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FACTORS INFLUENCING ESP STUDENT MOTIVATION THERE ARE SEVERAL

ANNOTATION

ESP stands for "English for Specific Purposes" and refers to the teaching and learning of English for a specific purpose or field, such as business, medicine, or engineering.

KEY FACTORS that can influence student motivation in ESP contexts. These include:

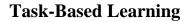
Relevance and purpose: Goal orientation: Authentic materials and tasks: Task-based learning: Learner autonomy: Feedback and recognition: Collaborative learning: Professional development opportunities: **Goal Orientation.** Setting clear and achievable goals is crucial for ESP students as it gives them a sense of purpose and direction in their language learning journey.

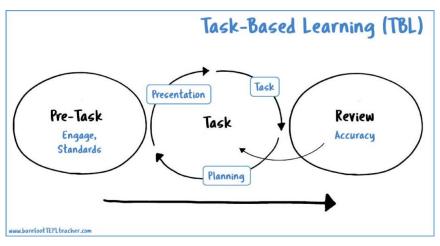
By setting goals aligned with their professional aspirations, students can see the direct relevance and benefits of learning English for their future careers, increasing their motivation to achieve their language learning objectives.

S	Specific	Make your goal specific and
		narrow for more effective planning
Μ	Measurable	Make sure your goal and progress
		are measurable
Α	Achievable	Make sure you can reasonably
		accomplish your goal within a certain
		time frame
R	Relevant	Your goal should align with your
		values and long-term objectives
Т	Time-based	Set a realistic but ambitious end
		date to clarify task prioritization and
		increase motivation

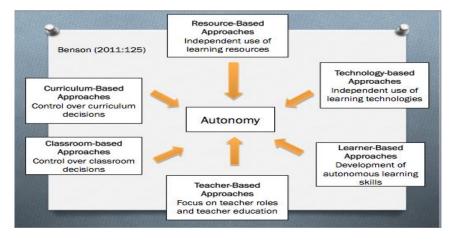
Authentic Materials and Tasks Sources of Authentic materials

- Newspapers
- TV Programs
- Menus
- Magazines
- Internet
- Movies
- Songs
- Ets...





Learner Autonomy



Feedback and Recognition

12 Ways to Provide Effective Feedback in the Teaching - Learning Process

Step 1 Take the individual needs of the students into consideration.

Step 2 Use skill-specific criteria to give feedback

Step 3 Organize your comments using digital organizational and feedback tools

Step 4 Use encouraging, correct, constructive and specific words to give

feedback

Step 5 Do not delay the feedback process and provide timely feedback

Step 6 Provide regular check-ins and update on the to make tasks faster

Step 7 Provide a model or sample to follow

Step 8 Keep non-verbal feedback in check

Step 9 Criticize in private and avoid using negative words in front of the whole class.

Step 10 Use the complement, correct and compliment strategy to give feedback.

Step 11 The students must be given unbiased feedback for every assignment or task

Step 12 Effective feedback can lead to a positive result in the classroom

COLLABORATIVE LEARNING

Strategies for Fostering ESP Student Motivation

To enhance student motivation in ESP classrooms, educators can implement the following key strategies:

Demonstrating the relevance and purpose of English language skills for students' specific professional goals and tasks.

Setting clear and achievable goals aligned with students' professional aspirations.

Incorporating authentic materials and tasks related to their profession or field.

Using task-based learning activities to provide practical and meaningful language practice.

Promoting learner autonomy by allowing students to have a certain level of control and choice in their learning.

Providing regular feedback and recognition for students' progress and achievements.

Encouraging collaborative learning through group discussions, cooperative projects, and peer feedback.

Offering professional development opportunities for students to improve their language skills for career advancement.

CONCLUSION

This article, have show the significance of student motivation in ESP contexts. We have highlighted various factors that can influence student motivation, such as relevance and purpose, goal orientation, authentic materials and tasks, task-based learning, learner autonomy, feedback and recognition, collaborative learning, and professional development opportunities.

It is essential to foster student motivation in ESP classrooms as it directly impacts their engagement and success in learning English for a specific purpose.

Motivated students are more likely to actively participate in class, achieve better language proficiency, and set and achieve their language learning goals.

By implementing the strategies discussed in this presentation, educators can create a positive and effective learning environment in ESP classes, leading to better outcomes for the learners.

Suggested literature for further exploration

https://erwinwidiyatmoko.files.wordpress.com/2012/01/motivational-strategiesin-the-language-classroom-by-zoltan-dornyei.pdf